Press Release

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Strong Industry Turnout and Business Connections Mark the 2026 Editions of interzum jakarta, International Hardware Fair Indonesia, IFMAC WOODMAC and IFFINA+ powered by imm cologne

Four exhibitions across two venues in Jakarta conclude with solid trade participation and business activity across furniture, materials, manufacturing and hardware sectors

interzum jakarta, International Hardware Fair Indonesia (IHF Indonesia), IFMAC WOODMAC and IFFINA+ powered by imm cologne concluded their 2026 editions following a week of industry activity across two venues in Jakarta. interzum jakarta, IHF Indonesia and IFFINA+ powered by imm cologne took place from 24–27 September at NICE PIK 2, while IFMAC WOODMAC ran from 23–26 September at JIExpo Kemayoran. The combined industry week welcomed more than 14,000 visitors and more than 500 exhibitors from 16 countries and regions spanning a combined 35,000 sqm. Participating businesses represented sectors spanning materials and components, woodworking machinery and production technology, hardware and tools, furniture and interior solutions.

A shared “1 Access. 4 Exhibitions” pass made it easier for trade visitors to explore all four exhibitions across the two venues, broadening opportunities to discover suppliers, compare solutions and connect with businesses beyond their usual sectors. The four exhibitions formed part of Indonesia Materials, Manufacturing & Furniture Connect (IMMFC), an initiative by Nine Koeln Indonesia, a joint venture between Koelnmesse and Amara Group, together with WAKENI and the support by industry partners ASMINDO, APKINDO, CNFMA, HDII and ISWA.

“What we have seen this year is the value of bringing connected industries closer together. These editions have given us a strong foundation to build on – creating more opportunities between international and Indonesian businesses while connecting different parts of the value chain in a more meaningful way. Our ambition is to build on this momentum and create even greater value for the industries we serve in Indonesia and internationally,” said Mathias Kuepper, Managing Director & Regional President Asia-Pacific, Koelnmesse Pte Ltd.

Industry Perspective on the 2026 Editions
Industry support remained an important part of the 2026 editions, bringing local market knowledge and industry perspectives into the wider international exhibition platform. “IFFINA+ powered by imm cologne was never meant to be just an exhibition. It is a meeting point for the whole industry ecosystem, and this edition

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brought materials, components, hardware and finished furniture together in one place. Competitiveness cannot be built alone, and for our furniture and craft producers, being part of that ecosystem is how Indonesian furniture moves closer to the goal of becoming a furniture and design production hub in Asia," said Dedy Rochimat, Chairman, ASMINDO.

More Than Sourcing: Ideas, Skills and Industry Insights
The Main, Youth, DIY and IFMAC Stages featured 51 sessions and five workshops, with 94 speakers from seven countries. Discussions addressed issues shaping the industries today, from material innovation, sustainability and design to sourcing, production technology, professional skills and emerging market opportunities.

MADENESS by Playo offered an experiential perspective on material innovation, presented in collaboration with interzum jakarta and IFFINA+ powered by imm cologne. Through Material Atlas Asia, Alterrama and Common Ground, the experience explored alternative and circular materials and their applications in furniture, interiors and the built environment. Alterrama alone featured works by ten material innovators and makers from Indonesia and Malaysia.

"interzum jakarta is a platform of choice because many international and local brands gather here. We can meet one another, observe current interior and furniture trends and, most importantly, build connections," said June, Marketing Manager, Carta by VIVERE Group.

For IHF Indonesia, practical learning formed part of the exhibition's hardware, tools, fasteners and home improvement offering. The DIY Class, DIY Fest and DIY Workshop, delivered with ArchLabs and Gamma, added demonstrations and hands-on activities to the visitor experience.

"Being here (at IHF Indonesia) gives us the chance to understand the market first-hand – what customers are looking for and how their needs are changing. Those insights are important as we continue developing our products, and at the same time, we are meeting new importers, distributors and potential partners," said Zhang Hua, CEO, Zhejiang URUS Tools.

IFMAC WOODMAC brought technology into action through live machine demonstrations, supported by technical seminars, AI Expo and Festival Toekang 2026, with participation from associations including ISWA and APKINDO.

"For more than a decade, IFMAC WOODMAC has grown alongside Indonesia's furniture and woodworking industry. The needs of manufacturers are changing, from how they improve production to the technologies and partners they are looking for. This 13th edition reflects that progress, while the wider industry week gives them a chance to look beyond machinery and connect with other parts of the industry that matter to their business," said Rini Sumardi, President Director, PT Wahana Kemalaniaga Makmur (WAKENI).

The 100+ Designers Club added a strong design-community dimension to IFFINA+ powered by imm cologne. Hosted by interior designer Lea A. Aziz, the networking session welcomed more than 150 designers and industry professionals for an exchange of ideas, industry perspectives and new connections. The initiative complemented the expanded hospitality furniture focus of IFFINA+ powered by imm cologne, alongside its established residential and interior offering.

“We see IFFINA+ powered by imm cologne as a platform with exceptional reach. This event is a melting pot of many of the key players in this industry. It is an excellent place to connect with professionals and brands and explore collaborations on upcoming projects,” said Dian Rediari, General Manager, Alessio.

Business Connections Across the Show Floor
Beyond the numbers, the clearest measure of the week was found in the business conversations taking place across the show floors. The Hosted Buyer Programme supported these connections by bringing 50 buyers into direct meetings with exhibitors, alongside business matching and networking opportunities throughout the exhibitions.

“My clients expect pieces that feel considered and one-of-a-kind, so sourcing is never just about catalogues. What I found here, particularly at IFFINA+ powered by imm cologne and interzum jakarta, was a level of craftsmanship and finish I can genuinely bring into high-end residential projects. It’s rare to find that quality concentrated in one place,” said Rica Ishak, Principal Interior Designer, Rica Ishak Studio.

“I run a hardware and tools store, so what I need most is to compare suppliers side by side, not just by browsing a catalogue. At IHF Indonesia, I found new brands I hadn’t worked with before, and talking directly with suppliers about pricing and MOQs made it easy to decide who to bring into my store,” said Vincent, Owner, Toko Jaya Makmur.

Looking Ahead
The 2026 editions provide a strong foundation for the continued development of the exhibitions, reflecting changing market needs and opportunities across the furniture, materials, manufacturing and hardware industries. Looking towards 2027, the focus is on building on the progress made this year and continuing to develop each exhibition in step with its respective industry. The exhibitions will return to Jakarta from 22–25 September 2027.

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About the Organisers

Koelnmesse – Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces. Leading international trade fairs such as ORGATEC, interzum, FSB, aquanale and spoga+gafa come together at the Cologne trade fair location to form renowned and established industry meeting points. This strong portfolio is further enhanced by imm cologne and idd cologne, both of which are also held in Cologne. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres.

Beyond that, Koelnmesse is strategically expanding its portfolio in international growth markets. The imm brand family includes imm india and IFFINA+ powered by imm cologne in Indonesia. The ORGATEC brand has established a global footprint with ORGATEC Tokyo, ORGATEC India, and ORGATEC WORKSPACE Saudi Arabia. The international presence of the interzum brand extends to interzum guangzhou, interzum bogota, interzum jakarta, and the interzum forum italy. The FSB brand is also internationally active, with the FSB Sports Show Riyadh and the FSB Forum Italy in Bergamo. Furthermore, the portfolio features La Feria De Diseño Medellín powered by idd cologne in Colombia.

Koelnmesse – industry trade fairs for the hardware industry
Koelnmesse – industry trade fairs for the hardware sector: As a premier international trade fair organiser, Koelnmesse is the global market leader for events in the tools and hardware sector. Cologne is home to the EISENWARENMESSE – INTERNATIONAL HARDWARE FAIR, the world's leading trade fair for the industry. Asia-Pacific Sourcing, the largest sourcing platform outside Asia, also showcases its products there. In addition, Koelnmesse is expanding its international portfolio in key markets – the China International Hardware Show in Shanghai, International Hardware Fair Italy in Bergamo, International Hardware Fair India in New Delhi and International Hardware Fair Colombia in Bogotá are tailored events and leading regional trade fairs with international participation. In 2025, two new formats were launched in dynamic regions – International Hardware Fair Indonesia in Jakarta and International Hardware Fair Saudi Arabia in Riyadh. As part of the ongoing development of its hardware portfolio in strategically relevant growth markets, Koelnmesse has also added the Central Asia International Hardware Expo to its event programme, with the first edition scheduled for November 2026 in Tashkent, Uzbekistan.

Amara Group (PT Amara Pameran Internasional)
Amara Group is a leading professional exhibition organiser in Indonesia, specialising in the Interior, Furniture, and Home Living industries. The Group develops international-standard trade exhibitions that connect manufacturers, designers, suppliers, buyers, and key stakeholders through curated platforms that drive innovation, collaboration, and sustainable business growth.
Through strategic partnerships with global exhibition organisers and industry associations, Amara Group delivers integrated exhibitions spanning the full value

chain — from interior design solutions, furniture production, materials, and components to woodworking technologies, hardware, and fittings — positioning Indonesia as a key hub for the regional and global home living industry.

WAKENI (PT Wahana Kemala Niaga)
With over 25 years of expertise, WAKENI stands as a trailblazer in Indonesia's exhibition industry, delivering world-class trade events that connect businesses locally, regionally, and internationally. Based in Jakarta, WAKENI combines unmatched market expertise with a steadfast commitment to innovation, driving the growth of cutting-edge B2B exhibitions while ensuring exceptional service for exhibitors and visitors alike.
At the forefront of WAKENI's stellar portfolio is IFMAC WOODMAC, Southeast Asia's leading exhibition for woodworking machinery and furniture production components. This flagship exhibition has evolved under WAKENI's dedicated stewardship, cementing its status as Indonesia's most influential business platform for the woodworking and furniture industries, and a benchmark for excellence in trade exhibitions that propels industry growth.

ASMINDO (Indonesian Furniture Industry and Handicraft Association)
Established in 1988, ASMINDO is the leading national organisation representing the interests of Indonesia's furniture and handicraft industries. With a mission to foster sustainable growth and global competitiveness, ASMINDO serves as a strategic bridge between Indonesian artisans, manufacturers, and the international market. The association plays a pivotal role in policy advocacy, industrial skill development, and the promotion of Indonesian craftsmanship on a global scale.

As a cornerstone of the industry, ASMINDO is the primary force behind IFFINA+, the Indonesia Furniture & Design Expo. By endorsing high-calibre trade exhibitions such as IFFINA+, interzum jakarta, and IFMAC WOODMAC, ASMINDO underscores its commitment to integrating the entire value chain—from raw materials and woodworking machinery to finished designer furniture. These endorsements reflect the association's vision of making Indonesia a premier global hub for the furniture industry, driven by innovation, legal compliance (SVLK), and the unique heritage of Indonesian design.

HDII (Indonesian Society of Interior Designers)
Since 1983, the Indonesian Society of Interior Designers has been the official, non-profit organisation that consistently supports and advances the interior design profession and industry in Indonesia. With a presence in over 22 provinces across the country, HDII has become a hub where professionals, educators, affiliates, and aspiring interior designers can connect, grow their network, and exchange ideas to support the growth of the industry and increase public awareness of the interior design profession in Indonesia.

The next events:
International Hardware Fair India, New Delhi, India, 23.-25.10.2026

Note for editorial offices:
Photos of interzum jakarta, International Hardware Fair Indonesia and IFFINA+ powered by imm cologne are available via the respective event websites: https://interzum-jakarta.com/news-and-insights/, https://hardwarefair-indonesia.com/press-releases/ and https://iffinaindonesia.com/news-and-insight .

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